Why Does Happiness Matter for Business Profitability?

By Debby Carreau

One of our goals is to make our clients happy – which primarily includes their employees.

According to Harvard Business Review, happy employees are more productive, they show up for work, they're less likely to resign and they go above and beyond. They also attract like minded people to your organization.

Nearly 9 out of 10 employees are looking for a job so by having happy employees, you will create a stable environment and have a significant competitive advantage.

Happy employees are 31% more productive, their sales are almost 40% higher and their creativity is 300 times greater.

[author] [author_image timthumb='on']https://hrinsider.ca/wp-content/uploads/2013/02/Debby-Carreau.jpg[/author_image] [author_info] **Debby Carreau**

For the past 20 years, Debby and inspired HR have been helping teams deliver superior business results by making strategic decisions about human capital. In any industry you can't beat real-world experience, and that's what makes Debby a premier Human Capital consultant in a multitude of business sectors. She uses her experience as a senior leader in operations and Human Resource Management to provide pragmatic advice on attracting and retaining top talent, and developing programs and systems to get the most out of your team.

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