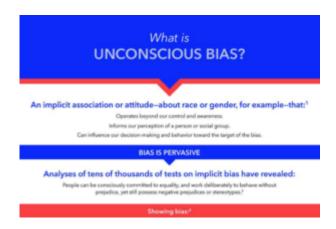
What Is Unconscious Bias? Infographic



What Is Unconscious Bias?

It is an implicit association or attitude — about race or gender, for example — that:

- Operates beyond our control and awareness;
- Informs our perception of a person or social group;
- Can influence our decision-making and behaviour toward the target of the bias.

