Using Technology to Train Millennials

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There seems to be a stigma around training millennials (*safety training), those born between 1980 and 2000, give or take a few years. Millennials are thought to be hard to engage and even harder to keep interested because of their need for instant gratification and short attention spans. While this generation as a whole may be wired differently than earlier generations that did not grow up immersed in technology, it doesn't mean they are untrainable.

In fact, it may surprise you to learn:

- Most millennials actually WANT training from their employers.
- Providing regular training is one of the best ways to reduce turnover and boost productivity in millennial employees.

As with any group though, knowing your audience, tailoring training content and offering options when it comes to delivery will lead to a more successful outcome.

In this webinar we will cover:

- Statistics and characteristics of millennials in the workforce.
- Ways to tailor content and use technology to grab and keep millennials' interest.
- Why delivery methods matter in training millennials and what training methods work best.

This is the second webinar in a four-part series that highlights training obstacles organizations commonly face, and how to deal with them.

About Our Speaker:

Natae Bugg is a Certified Safety Professional with almost 17 years of experience in the field of safety and health. She has worked as a safety and training manager in various fields, including construction, telecommunications and biotechnology. She was part of a team that helped launch a company wide online safety training initiative to

26,000 employees as part of her tenure with T-Mobile. She currently works at SafetyNow overseeing the development of training, compliance and reinforcement materials.