

# Ultimate Buyer's Guide to Integrated Talent Management



Today, most HR professionals recognize that talent management can impact business results significantly. Unfortunately, they find it difficult to communicate that value to upper management, who often express doubt about the strategic value of HR functions. To change the minds of skeptics, it's necessary to change the way you communicate and the approach you take to talent management functions. Convincing skeptics of the value of talent management is challenging, but possible. It just takes the right tactics and a lot of persistence.