




The Importance of Employee Engagement

**THE IMPORTANCE OF
EMPLOYEE ENGAGEMENT**

Dale Carnegie Training has been increasing employee engagement for over 100 years. One recent initiative* included a comprehensive study of employee engagement across the US.

**BROUGHT TO YOU BY:
DALE CARNEGIE®
TRAINING**

WHY EMPLOYEE ENGAGEMENT MATTERS

EMPLOYEE ENGAGEMENT - the emotional and functional commitment an employee has to his or her organization

The infographic features a blue header with the title 'THE IMPORTANCE OF EMPLOYEE ENGAGEMENT'. Below the title, a paragraph states that Dale Carnegie Training has been increasing employee engagement for over 100 years and mentions a recent initiative involving a comprehensive study of employee engagement across the US. The central section is flanked by two orange icons of a person with arms raised, with the Dale Carnegie Training logo in the middle. Below this, a blue box contains the text 'BROUGHT TO YOU BY: DALE CARNEGIE® TRAINING'. The bottom section is titled 'WHY EMPLOYEE ENGAGEMENT MATTERS' and defines employee engagement as 'the emotional and functional commitment an employee has to his or her organization'.