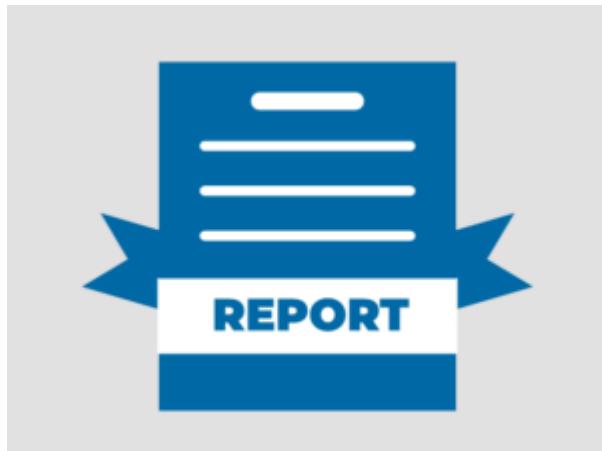


The Art and Science of Flexible Staffing



Frequently the labels 'temporary help', 'contingency staffing' and 'flexible staffing' are used interchangeably by the general business community. Many people think these 3 concepts all mean pretty much the same thing, while in fact there are dramatic differences to the practical application and the business impact of these 3 business services.

While temporary staffing and contingency staffing are often utilized by companies to meet staffing needs, it is the concept of 'flexible staffing' that holds the key to delivering measurable shareholder value hidden in the first two concepts.