Senior Product Manager Job Description

SENIOR PRODUCT MANAGER RESPONSIBILITIES INCLUDE:

- Developing product requirements and roadmaps
- Leading product managers and coordinating with engineering, marketing and other teams
- Incorporating feedback and input from customers, partners and in-house teams on product strategy and finding ways to expand product market reach

JOB BRIEF

We are looking for a Senior Product Manager to direct product development and ensure high return on investment (ROI.) You'll translate ideas into strategy and features, and follow product development from start to finish.

To succeed in this role, you should be a perceptive and creative leader and a reliable problem-solver. If you're also confident and have a knack for knowing what ideas will and won't work, we'd like to meet you.

RESPONSIBILITIES

- Develop and implement product strategies consistent with company vision
- Collect and analyze feedback from customers, stakeholders and other teams to shape requirements, features and end products
- Work with senior management to create product plans and roadmaps
- Lead product managers and coordinate cross-functional teams
- Produce and review product requirements documents (PRD)
- Ensure products and releases are launched correctly and on schedule
- Make creative recommendations to expand product base and vision
- Suggest ways to track product use and impact on end users

REQUIREMENTS

- Proven experience as a Product Manager or similar role
- Experience in product lifecycle management
- Background in software development and program management is preferred
- Familiarity with Agile framework
- Organizational and leadership abilities
- Excellent communication skills

- Problem-solving aptitude
- Creative thinking skills
- BSc/BA in Computer Science, Engineering or related field

SOURCE: https://resources.workable.com/senior-product-manager-job-description