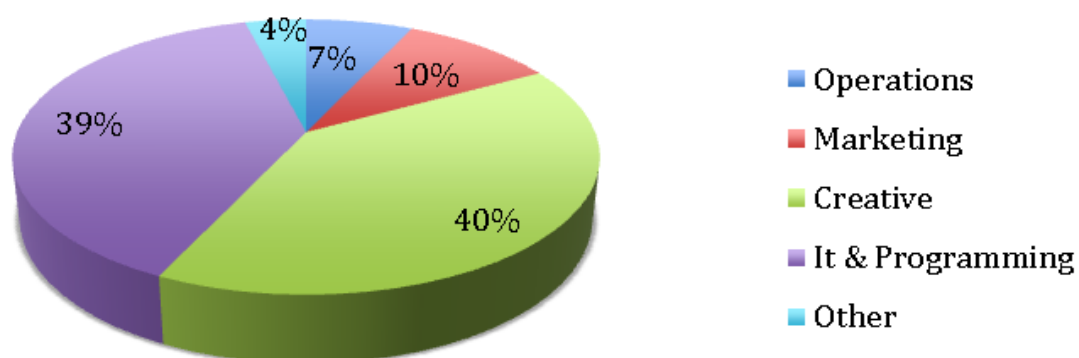


# Self-Employed 'Free Agents' driving global growth



Elnance, the self-described 'worlds leading site for online work', recently conducted a survey of 3000 'freelancers' from around the world. They found that the recession has been good to some freelancers as their survey found that many freelancers in some key industries have been thriving since 2009.

## Freelance Skill In Demand Globally



**Creative** (writing and editing, infographics, video production and photography)

**IT & Programming** (Windows Azure, HTML5, Android, Amazon Web Services)

**Marketing** (Twitter, Social Media Marketing, SEM, Lead Generation)

**Operations** (Virtual assistants, Online Research, Legal research and Customer Services)

## A Picture of Freelance Job Opportunities In Canada

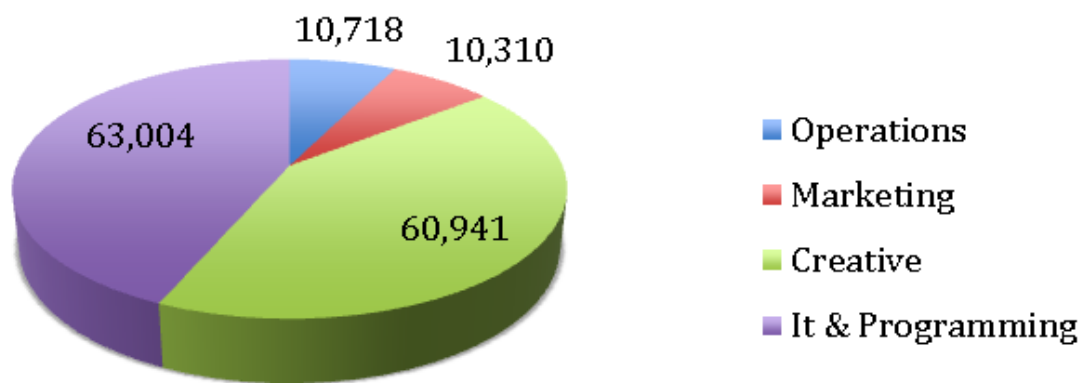
### Canada Ranks 4<sup>th</sup> in the world at hiring growth for freelancers

The top 10 countries **hiring freelancers**; #1 US, followed by Australia, the UK, Canada, The UAE, Germany, Singapore, Netherlands, Israel and Switzerland. Canada ranked 7<sup>th</sup> in terms of **earnings growth by freelancers**: the US was 1<sup>st</sup>, followed by India, Pakistan, the Ukraine, UK, Russia, Canada, Romania, Philippines and China

### A Profile of Freelancing in Canada

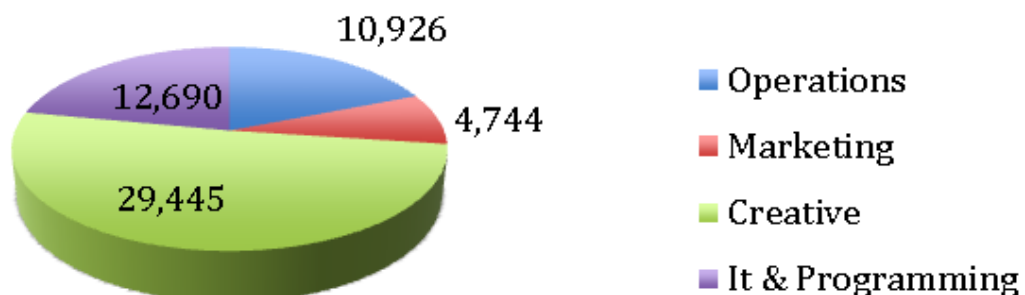
149,278 Canadian freelance jobs posted in 2012 (this total includes job in IT, Creative, Marketing, Operations, Engineering/Manufacturing, Finance/Management and Legal)

## Freelance Jobs Posted In Canada



### 52,695 Canadians Registered Freelancers with Elance

## Registered Freelance In Canada



The jobs posted on Elance and other freelance sites range from quick and cheap, for example postings asking someone to write a letter for a fee of \$10, design a logo for \$20 to more complicated projects including building and running

websites, developing applications and more for up to \$5000.

Hiring freelancers to fill small and large jobs can be as easy as creating a profile on Elance or any of a number of other online contingent hiring websites and posting a job, a time line and a rate of pay.

**Source**

Elance online employment report