Retaining and Supporting Mature Workers



“They don’t make ’em like they used to!” That may never be more true than when it comes to Baby Boomers as employees – from their work ethic and enthusiasm to their company loyalty. And as the Canadian Chamber of Commerce predicts a labour shortage of nearly one million people by 2020, due in part to the exodus of mature workers from the labour force, it’s critical for businesses to look for ways to retain and manage mature talent as long as possible. Along with the people themselves, organizations are also scrambling to retain the knowledge aging workers possess and ensure it is transferred to younger employees.