Production Artist Job Description



PRODUCTION ARTIST RESPONSIBILITIES INCLUDE:

- Liaising with product managers to define design requirements
- Reviewing graphics, layouts and fonts before products are completed
- Finalizing designs using image editing software

JOB BRIEF

We are looking for a Production Artist to manage creative projects, ensuring they meet clients' requirements.

Your role will be to take on designs during the final stages of development to ensure accuracy and prepare them for print or digital publication. To be successful in this position, you should combine strong creative and technical skills to format various images and illustrations. You should also have an eye for detail and project management experience.

Ultimately, you will ensure our print and digital designs meet high quality standards.

RESPONSIBILITIES

- Liaise with product managers to define design requirements
- Review graphics, layouts and fonts before products are completed
- Finalize designs using image editing software
- Retouch images to improve quality both in print and digital formats
- Suggest and apply image improvements, like creating gradients and layers
- Manage prepress process for print files
- Follow deadlines to ensure timely publications
- Archive produced images and graphics
- Follow up with clients to ensure their requirements are met
- Keep up-to-date with trends in graphic design techniques and software

REQUIREMENTS

- Proven work experience as a Production Artist, Graphic Designer or similar role
- Portfolio of completed graphic designs and creative projects
- Solid knowledge of the printing process and preflighting tools (e.g. Adobe

InDesign and QuarkXPress)
- Hands-on experience with graphic design software and image editing tools (e.g. Photoshop and Adobe Illustrator)
- Basic knowledge of HTML and web development systems
- An ability to manage multiple projects and meet deadlines
- Creativity skills with attention to detail
- BSc degree in Visual Arts or relevant field
- Additional qualification in Graphic Design is a plus

SOURCE: https://resources.workable.com/production-artist-job-description