

# Performance-Based Pay that Actually Performs



As a business leader you instinctively know there should be a relationship between what you pay employees and how they perform. The issue is how to do it, right? How do you construct incentives and other compensation plans in a way that drives business growth, enhances shareholder value and creates the right sense of partnership with your employees? If these are issues your company deals with, you will not want to miss this webinar broadcast.

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**Title:** Performance-Based Pay that Actually Performs

**Speaker:** Ken Gibson

In this webinar, you will learn:

- How to build compensation plans that reinforce the performance framework of your company
- What constitutes an “aligned” pay strategy...and why it matters
- How to create incentive plans that are “self-financing.”
- How to reward key performers without being discriminatory.
- How to evaluate whether your pay approach is succeeding.