

Off-Duty Social Networking Policy



PROBLEM: The things employees say and do on social media outlets can do terrible harm to your company's business, reputation and clients. But because it occurs away from the workplace, such behaviour is very hard for employers to regulate. To impose discipline, you must have a clear, written policy on social media use by employees.

HOW TOOL HELPS SOLVE THE PROBLEM: Here's a Model Policy developed by a police department to control social networking by law enforcement personnel that you can use as a starting point for creating your own policy.