Instructional Designer Job Description



INSTRUCTIONAL DESIGNER RESPONSIBILITIES INCLUDE:

- Creating engaging learning activities and compelling course content
- Working with subject matter experts and identifying target audience’s training needs
- Applying tested instructional design theories, practice and methods

Job brief

We are looking for a professional Instructional Designer to design and develop learning and practicing experiences. The goal is to facilitate learners in acquiring knowledge, skills and competencies in an effective and appealing manner.

RESPONSIBILITIES

- Create engaging learning activities and compelling course content that enhances retention and transfer
- Work with subject matter experts and identify target audience’s training needs
- State instructional end goals and create content that matches them
- Visualize instructional graphics, the user interface and the finished product
- Conduct instructional research and analysis on learners and contexts
- Apply tested instructional design theories, practice and methods
- Provide exercises and activities that enhance the learning process
- Create supporting material/media (audio, video, simulations, role plays, games etc)
- Decide on the criteria used to judge learner’s performance and develop assessment instruments
- Maintain project documentation and course folders

REQUIREMENTS

- Proven working experience in instructional design and with instructional technology
- Excellent knowledge of learning theories and instructional design models
- Lesson and curriculum planning skills
- Basic HTML and Flash programming knowledge
- Solid knowledge of course development software and at least one Learning

Management System
- Visual design skills (Dreamweaver, Photoshop, Illustrator) and ability to storyboard
- Ability to write effective copy, instructional text, audio scripts/video scripts
- BS or MA degree in instructional design, educational technology or similar

SOURCE: https://resources.workable.com/instructional-designer-job-description