HR Tips For 2015: Hiring The best Talent Through Technology and Social Media.



Technology is commonly used today in many organisations to recruit new talent. With the increasing emergence of social media networks employers are able to "Attract, Screen, and Manage talent through Effective Tactics and Best in Breed technology". This also allows employers to find the best talent for hard to fill job roles and positions. Additionally employers are able to post new jobs relevant to their network for an increase in potential applicants while promoting a brand awareness.