

HR Happy Hour – Analyze This!



Recorded March 3, 2014

Recently, on the HR Happy Hour Show, hosts Steve Boese and Trish McFarlane sat down with Mike Cooke, Chairman and CEO of Brandon Hall Group, and welcomed him to the show. With Trish's recent career change to joining Brandon Hall Group as the VP of HR Practice/ Principal Analyst, this seemed like the opportune time to discuss what analyst firms do and how HR leaders can be helped by the advisory services they provide in addition to the research. In this episode, we talked about some of the upcoming research Brandon Hall Group is working on as well as the recently launched HR Systems Survey.

It was an interesting look behind the scenes of the HR Analyst industry and process and we hope you enjoy the conversation with Steve, Trish, and Mike.

Tags: HR Technology HR Human Resources analysis