HR Happy Hour 171 – Workforce Reputation Management

Recorded Friday, August 23, 2013

This week on the HR Happy Hour Show, Steve Boese and Trish McFarlane sat down with Mark Bennett, Product Strategy Director for Oracle Social HCM Cloud, Fusion Profile Management, and Workforce Reputation Management, for an interesting and informative conversation about how concepts like influence, reputation, and social connectedness between and among employees can help organizations better understand the capability of their workforces and help individuals better manage their careers.

On the open web the ideas of influence and reputation are not new, and taking these ideas and applying them inside organizations, and thinking more deeply about how people's interactions with one another, how they are evaluated by their peers, and what artifacts of their work reveal about their reputation represent some of the most cutting-edge thinking about workplaces today.

Mark is a friend and really interesting guy, and I think you will find the discussions challenging and interesting at the same time. And I encourage you to think about your own workplaces and how some of these ideas might help you in your HR and Talent challenges.