

# Discrimination Based on Sexual Orientation and Gender Identity at Work



In Canada, the federal government notes persistent inequality for 2SLGBTQI+ people, including income gaps and higher rates of poor mental health relative to non-2SLGBTQI+ populations. 2SLGBTQ+ people comprise 4.4% of Canadians aged 15+, with trans and non-binary people representing 8.1% of that group. A recent [Government of Canada](#) study aligns with advocacy data showing high discrimination rates for Two-Spirit, trans, and non-binary (2STNB) workers; one survey cited 72% of 2STNB participants reporting workplace discrimination.

## Who is Most Impacted—and How

- **Trans and non-binary workers** report the highest rates of not being hired, not being promoted, being fired, and experiencing verbal, physical, or sexual harassment because of identity according to the [Williams Institute](#).
- **LGBTQ employees of colour** report roughly double the past-year discrimination/harassment compared to white LGBTQ colleagues, indicating intersectional risks HR must address.
- **Women (including lesbian, bi, trans women, and non-binary people assigned female at birth)** face compounding barriers (e.g., sexual harassment, motherhood penalties). Employers should treat gender-based and SOGI-based risks as overlapping, not separate silos. Canadian federal briefs also point to persistent income and advancement barriers according to the [Government of Canada](#).

## Where Discrimination Happens

### 1. Recruitment & Hiring

- **Scenario:** A qualified trans candidate is repeatedly “screened out” after interviews where panelists misgender them or fixate on name/pronoun changes.
- **Action:** Use structured interviews and job-related criteria. Ensure every interviewer practices correct names/pronouns. Remove deadname fields, explain background check processes that respect legal names vs. chosen names, and document decisions.

## 2. Day-to-day conduct & microaggressions

- **Scenario:** An employee is consistently misgendered; colleagues make “jokes” about pronouns; a manager suggests the employee “tone it down” with customers.
- **Action:** Treat misgendering as a performance/behaviour issue, not a debate. Coach once, then escalate if it continues. Provide scripts for bystander intervention. Include pronoun and respectful-language expectations in your code of conduct and anti-discrimination policies.

## 3. Facilities, uniforms, and dress codes

- **Scenario:** A non-binary employee is told to use the men’s restroom or women’s restroom “based on appearance,” or to follow a gendered uniform standard.
- **Action:** Allow employees to use facilities consistent with their gender identity and provide single-user options without mandating them. Make dress codes gender-neutral (focus on safety/brand, not gender).

## 4. Promotion & pay

- **Scenario:** An openly gay employee is passed over for stretch assignments and client-facing work due to biased assumptions about “fit.”
- **Action:** Track access to prime work, promotions, and pay by gender and SOGI where lawful. Use calibrated talent reviews, and require written, job-related rationales for decisions.

## Client-facing backlash

- **Scenario:** A customer complains about a trans employee’s appearance or pronouns; a supervisor reassigns the employee “to avoid issues.”
- **Action:** Support the employee and reinforce your anti-discrimination policy to the client. Do not transfer or penalize the worker for others’ bias and escalate serious client violations.

## Build Prevention into your Systems

### 1) Policy & Law Alignment

Affirm protections for sexual orientation, gender identity, and expression explicitly in anti-harassment, equal employment opportunity, and accommodations policies. In Canada, human rights laws cover gender identity/expression across jurisdictions (e.g., Ontario Human Rights Code).

### 2) Reporting Without Retaliation

Offer multiple confidential reporting channels (manager, HR, hotline, digital). Communicate anti-retaliation rules. Acknowledge reports within 24–48 hours and provide a timeline for investigation steps.

### 3) Investigations That Work

Use trained, impartial investigators, separate credibility assessments from stereotypes about LGBTQ people, interview witnesses promptly, preserve evidence (emails, chats, access logs), and document findings and corrective actions.

### 4) Training for Managers & Recruiters

Teach pronoun use, inclusive language, and how to interrupt bias. Give managers playbooks for common scenarios (misgendering, “religious objection” claims, hostile customer requests). Role-play responses and document completion.

### 5) Benefits, Forms, & Systems

Update HRIS and payroll fields to accept chosen names and non-binary gender markers where allowed, and align benefits (e.g., gender-affirming care access in the U.S. where plan-permitted; inclusive family-building benefits). Canadian federal guidance emphasizes collecting gender data inclusively and recognizing all genders under human rights law. (Source: [Publications Canada](#).)

## 6) Metrics & Accountability

Track complaints, resolution times, promotions, and turnover by department. U.S. employers should watch legal risk signals (high harassment complaints, repeat offenders) given EEOC charge volumes; Canadian employers should monitor harassment indicators highlighted in federal/StatsCan releases.

Responding Promptly: A 5-Step Manager Checklist

1. **Ensure safety.** Ask what immediate support is needed.
2. **Preserve evidence.** Capture dates, witnesses, and messages.
3. **Loop in HR promptly.** Use the designated intake process and avoid “quiet fixes.”
4. **Interim measures.** Adjust seating, schedules, or reporting lines (without penalizing the complainant).
5. **Close the loop.** Communicate the outcome you can share and monitor for retaliation.

**Key takeaway:** Put clear protections on paper, train workplace leaders, fix your systems, and act quickly on reports. Building an environment where women, LGBTQ+, trans, and non-binary employees are respected is both a human rights obligation and a performance imperative.