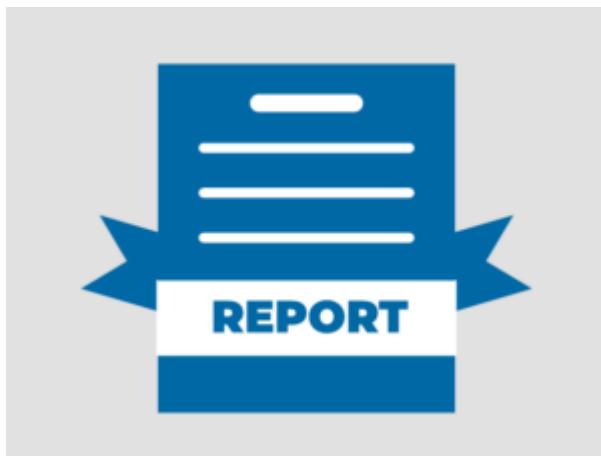


Avoid the Counterfeit Candidate: Know how to Hire Through Effective Resume Screening and Interviewing Skills



Sourcing great talent, as the famous proverb goes, can be like finding a needle in a haystack.

Distinguishing between similar candidates is a complex process, but it is particularly complex in this technology driven, highly educated, information rich environment. There are more than 8 million Internet sites in North America alone, related to career search, resume writing, interviewing, employment and work. The Internet has made it very easy to create a resume and then transmit it effortlessly and instantaneously to dozens of companies. A focused jobseeker could probably distribute