April 28th: A Day to Reflect. A Time to Lead.



Every April 28, **the National Day of Mourning** reminds Canadian safety professionals why their work matters. It's a time to honour the lives lost to workplace tragedy—and to recommit to preventing the next one.

According to the Association of Workers' Compensation Boards of Canada (AWCBC), **nearly 1,000 Canadians lose their lives** each year due to work-related causes. Behind each number is a name, a family, a preventable incident.

SafetyNow's Day of Mourning awareness package includes:

- A downloadable **safety talk** grounded in real stories and Canadian data
- A **short video** to open meetings with impact and encourage team reflection
- A **visual poster** to demonstrate your continued commitment to prevention

Use April 28 to pause, reflect, and talk openly about how we can all do better—because even one life lost is too many. **Download your Day of Mourning resources now.**